

National Women's History Museum Handout on Reading and Analyzing Propaganda

- What was the purpose of this poster?
- To whom was this poster appealing?
- What is the poster depicting?
- Describe the people in the poster. What are they doing? Why?
- What are the main colors in the poster? Why was this color scheme chosen?
- What kind of woman is shown in the poster? (ex. Confident, beautiful, sexy, smart, patriotic, selfless, etc.)
- What are the characters wearing? What and who are they supposed to be?
- What traditional gender characteristics are invoked? In what ways have they been changed?